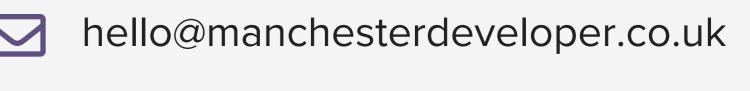


Graham Cooper

Front-end Developer







PROFESSIONAL SUMMARY

Capable Front-end Web & Wordpress Developer with over 9 years of experience developing bespoke websites and WooCommerce shop systems using custom themes. Generally tasked with architecting, coding and leading a project from its inception to completion, working closely alongside designers to accurately execute their front-end designs and ambitions with great UX, mobile-first development and animations. Clean code, willingness to keep learning and a strong work ethic to stay within project timelines have been the key to me being a successful developer on both team-based and solo projects. This goes hand-in-hand with simple communication; if you can get your point across logically and listen to what other people have to say, your project is already halfway there.

INDUSTRY EXPERIENCE

Freelance Web Developer

2019 - 2023

Focusing on freelance based website work since the start of the year. producing high quality, functional websites that focus on being mobile friendly & pixel perfect. I have developed my own bespoke blade wordpress theme ready to apply to any design requirements with a dynamic backend for easy content management.

Technologies regularly used:

JavaScript

jQuery

WordPress

PHP

HTML / SASS

Laravel Blade

Senior Front End & Wordpress Web Developer

2017-2019

After working up from a junior to heading up the development team, I was in charge of producing client websites and also managing / developing an in house product solution that would allow end users to 'create' their own websites. We also upgraded the current development system to utilise a blade templating engine.

Achievements:

Due to my improvements within the development team, the business revenue and employee numbers managed to grow significantly. This was possible because:

- I pushed to increase dev team productivity, allowing us to have spare time to plan and develop a new WordPress back and front-end theme to build sites extremely quickly.
- The new theme incentivised new and existing clients to commission quick and premium websites with us, which added an extra £500k revenue to the business.
- Planned and executed an advanced system that allowed the business to turn from a service based company to a product solution.

Technologies regularly used:

JS / JQuery

Git

WordPress

PHP

Laravel Blade

HTML / SASS

Webpack

The Startup Guys (UK)

Junior Front End & WordPress Web Developer

2014 - 2016

Built out a custom theme to easily create bespoke high end websites using Wordpress CMS. It focused on excellent usability, lead generation and a very customisable, modular back end website builder, in order to push large numbers of sites out quickly.

Achievements:

Developing the theme that ended up being the backbone of all custom website projects for the next 2 years. Adding GIT and version control into the deployment process to speed up

Technologies regularly used:

JS / JQuery



WordPress

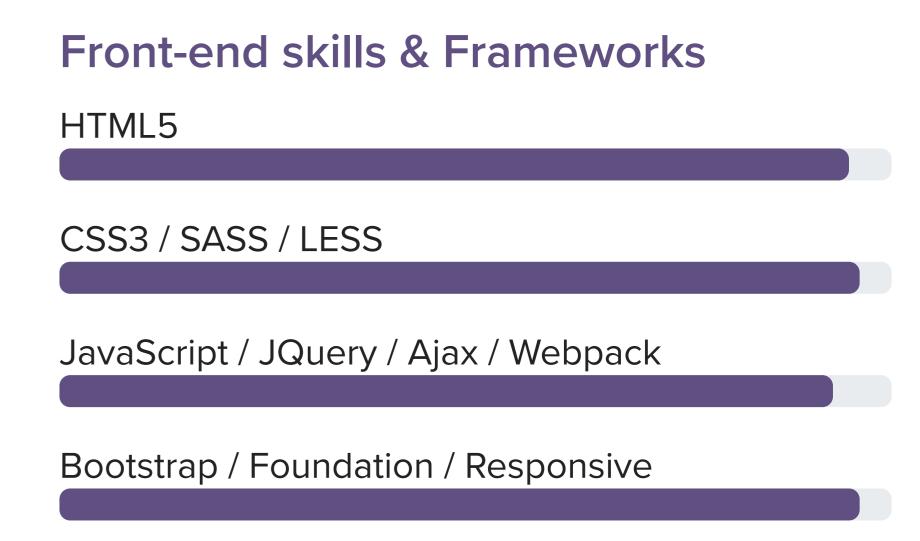


HTML / SASS

CORE SKILLS & TOOLS

Freelance

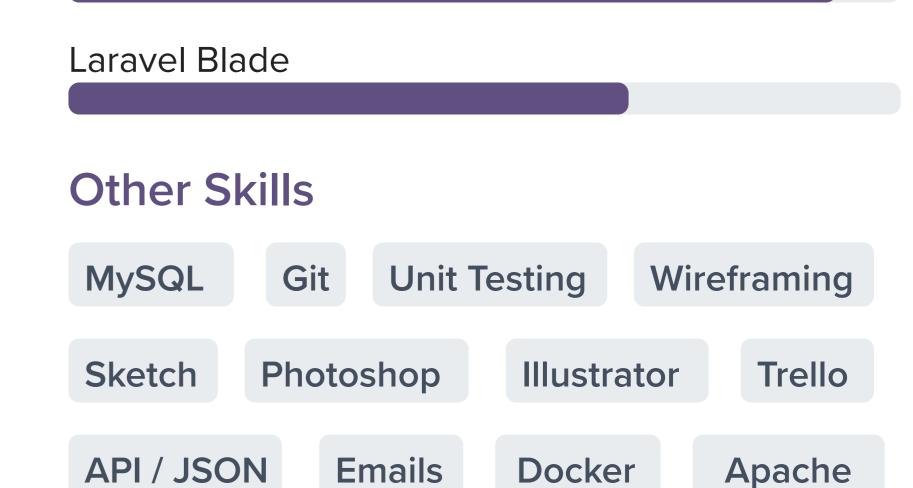
Active Blueprint



Back-end Skills & Frameworks

Wordpress / WooCommerce

PHP



EDUCATION

Bsc Hons Web & Multimedia

University of Central Lancs, UK

A Levels (IT, Business, Media) Fenton Sixth Form College, UK

GCSEs (11 A-C) Sandon High School, UK

ABOUT ME

As much as I like to keep up to date with the latest tech after work, I'm a massive music lover and try to embrace new experiences as much as possible.

I love motivating others and recently have started up a project in the mental health space, that provides a safe space for people to talk about their own mental health.